



For immediate release:

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29West Expands Monitoring Capabilities with Addition of SNMP Monitoring

- *Demonstrating the 29West SNMP Solution using the Intermapper SNMP display station at the Futures Industry Expo 2007 in Chicago.*

Warrenville, IL and Futures Industry Association Expo, Chicago IL, November 27, 2007 -

29West, Inc., a leading provider of high performance messaging software, today announced the addition of a 29West MIB to support SNMP monitoring for the company's messaging solutions. The monitor will support both the Latency Busters® Messaging (LBM) solution for streaming messaging and the Ultra messaging™ for the Enterprise (UME) messaging solution. The solution is being demonstrated at the 29West booth at the FIA show in Chicago on November 27th and 28th. The addition of the 29West MIB provides further monitoring support to the current suite of monitoring capabilities that include: Wireshark dissectors for passive monitoring, extensive API support to gather statistics into your application and aggregated statistics support - which allows application developers to have the messaging statistics automatically gathered at a central machine for system wide monitoring.

"We are excited to be adding to our extensive monitoring capability by providing support for SNMP and delivering a turn-key management station through the use of the Intermapper SNMP management station", says Mark Mahowald, president and founder of 29West. "By making statistics from 29West messaging available through an SNMP based standards interface, high performance customers can now integrate with a large number of specialized monitoring solutions which provides a host of functionality from network forensics to graphical representation. We have been approached by a number of leading firms that provide monitoring software and management stations and have been working with them to ensure their products are able to view and report on 29West messaging traffic for our shared customers. The use of SNMP will ease this integration and our range of monitoring solutions offers our customers the flexibility they need. The pressure towards low latency and high performance plays well for us, given our performance advantages over the other commercial messaging products available today. Within this high performance environment, a broad range of monitoring options is crucial"

29West's LBM is a fast, efficient, lightweight messaging system targeted specifically at low-latency, high-speed streaming messaging applications. UME is a low-latency, high-speed persistent messaging solution with delivery confirmation and durable subscriptions that is designed for applications that need a new messaging model to replace legacy messaging solutions across the enterprise. With the ability to provide streaming and persistent data with under 80 microseconds of latency, 29West provides industry leading performance. Early Access to the 29West monitoring platform and the MIB for SNMP is currently available with a full release scheduled for the second half of Q1, 2008.

About 29West

29West is the leader in high-performance, low-latency messaging solutions for financial institutions. Founded in 2002 by Mark Mahowald (former COO of Talarian), 29West team members have been at the forefront of high-speed, real-time data distribution and networking since the mid-1980s. From its first release in November 2004, 29West's Latency Busters® Messaging (LBM) has set a new standard in performance for financial market messaging and has been deployed in over 100 firms worldwide. With the introduction of Ultra Messaging™ for the Enterprise (UME) at the end of 2006, 29West has added persistence and delivery confirmation to its industry-leading messaging product offerings. With offices in Chicago, New York, London and Tokyo, 29West supports the financial markets worldwide.

For more information, visit <http://www.29west.com>

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